



Lehigh Valley Breastfeeding Coalition

1636 N. Cedar Crest Blvd. #105
Allentown, PA 18104
ask@lehighvalleybreastfeeding.org
www.lehighvalleybreastfeeding.org



To whom it may concern:

Breastfeeding support and awareness has come a long way since the Surgeon General's 2011 Call to Action on Breastfeeding, but we still have farther to go. According to the Centers for Disease Control, 81.1% of babies in the United States begin breastfeeding, but only 51.8% are still breastfeeding at 6 months as recommended by the World Health Organization. The American Academy of Pediatrics has identified a need for expanded education in lactation support. To do our part, Lehigh Valley Breastfeeding Coalition is organizing a Lactation Conference with professional development sessions. As more providers and caregivers have quality training, we can do more to support families in the Lehigh Valley.

You can help in a variety of ways - volunteering, donating, sponsoring, participating. We truly appreciate your support and generosity.

Thank You!

Lehigh Valley Breastfeeding Coalition's

2nd Annual

Lactation Conference

February 2, 2019 Snow Date 2/9/19

8:00am - 4:30pm (Check-in at 7:30am)

Lafayette College
Easton, PA

Topics

- Counseling to Empower
- Cryptic Sabotage: Exposing Linguistic Subtleties that Undermine Breastfeeding
- Medications & Breastfeeding
- Breastfeeding & Contraceptives
- A Team Approach to Treatment of Tethered Oral Tissues
- Assessment and Surgical Treatment of Tethered Oral Tissues
- In-Patient IBCLCs
- Donor Human Milk in the NICU
- NICU and Special Needs Exclusive Breastfeeding

SPONSOR FORM

Please submit this form and your TAX DEDUCTIBLE payment to
Lehigh Valley Breastfeeding Coalition, 1636 N. Cedar Crest Blvd #105, Allentown, PA, 18104
OR register online at www.rsvpbook.com/LVBCLactConf19

Business Name:

Business Address:

Contact Name:

Phone#:

Email:

Website, Facebook page, other social media:

Refreshment Table Sponsor - \$200

Room Sponsor - \$150

- A professionally made sign with your logo or other approved design will be displayed at the event as well as on the printed event program distributed to all event participants. Alternately, you may provide us with your banner (subject to LVBC approval).
- Recognized at the event and on the LVBC webpage and social media accounts using your logo and a link to your website.

Program Sponsor \$100

- Your logo or other approved design will be printed on the event program distributed to all event participants.
- Recognized at the event and on the LVBC webpage and social media accounts using your logo and a link to your website.

Information Table \$50 \$25 for Non-profits

- We will have a designated area for information tables. Prime times for participants visiting the tables will be during Registration, Breaks, and Lunch. Those staffing the table may attend the sessions at a discounted rate. NO SALES are permitted at the event.
- Recognized at the event and on the LVBC webpage and social media accounts using your logo and a link to your website.

Volunteer We need volunteers to help with a variety of tasks before and during the event. Please email us with your availability and any areas of particular interest.

By signing you are acknowledging that you have read the above and agree to all applicable policies including, but not limited to, the International Code for the Marketing of Breastmilk Substitutes.

Signature: _____ **Date:** _____